



EXHIBITION

Galleria Illy opens in Istanbul's Teşvikiye district

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Istanbul is preparing to host Galleria Illy, an exclusive gallery, which combines coffee culture and art in the city.

Galleria Illy, which will open at Gallery Işık at Teşkiye on Friday, will run for three weeks.

The cafe, which will serve as an art gallery, is designed by Tobias Rehberger.

Galleria Illy is an art project of the Illy Coffee brand. The project also aims to gather writers and artists together on an art platform.

Galleria Illy first opened in New York City in 2005. Over its three-month run, the first gallery fast became a cultural destination, introducing original works by artists James Rosenquist and Julian Schnabel, screening new works by filmmakers like Roni Horn and Shirin Neshat, and playing host to readings by acclaimed authors and discussions with some of cuisine's brightest lights.

Later on, the gallery opened in 2006 in Milan and in 2009 in Trieste.

Now Illy is to invite loyal customers to its signature exhibition spaces in two more capitals of the world that have been cultural crossroads for many centuries.

Not only the art project, but also Illy cafes will attract attention as the world's finest baristas delight visitors with the singular, signature taste of Illy. Everything is done in a place evoking Illy's signature look and instinctive feel for beauty, down to a striking, spiral chandelier of nearly 100 original espresso cups created by renowned artists for the Illy collection.

Rehberger's design

The interior design of the gallery is based on artwork by Rehberger, who received an award at the Leone d'Oro at the 53rd International Art Exhibition La Biennale di Venezia and also designed the Illy Art Collection "Everything and Nothing" cup series.

The Illy Art Collection project began in 1992, based on the concept that art could enter one's life through small everyday objects. In 2006, after more than 70 series of collectable cups designed by major international artists and young talents, Illy designer coffee cans were added to the project.